

## I. 1Q 2024/25 KEY FINANCIAL PERFORMANCE

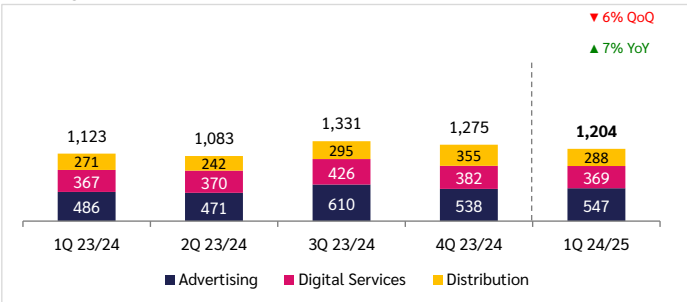
VGI reported revenue from services and sales of THB 1,204mn, driven mainly by Advertising business, +12.6% YoY, and Distribution Business, +6.3% YoY, particularly under TURTLE Share of profit was THB 55mn, significant improved thanks to better performance of JV and associates and no loss from KEX. As a result, VGI reported a net profit of THB 63mn

Please find more details at <https://investor.vgi.co.th/en/document/viewer/116578/md-and-a-1q-2024-25>

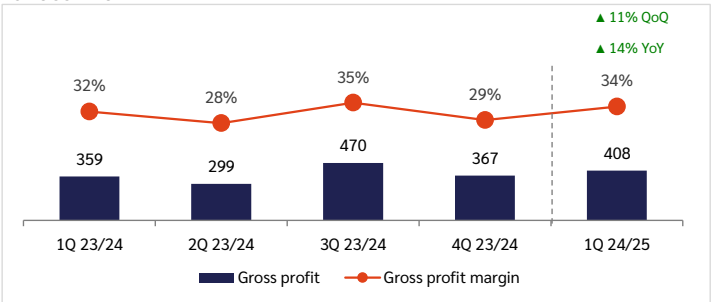
REVENUE	GROSS PROFIT	EBIT	NET PROFIT	BALANCE SHEET (as of 30 JUN 24)
<b>1,204mn</b> ▲ 7% YoY	<b>408mn</b> ▲ 14% YoY	<b>62mn</b> ▲ 114% YoY	<b>63mn</b> ▲ 117% YoY	Asset 27,691mn Liabilities 3,134mn Equity 24,557mn IB Debt 0mn D/E Ratio 0.00X

## II. HISTORICAL FINANCIAL PERFORMANCE

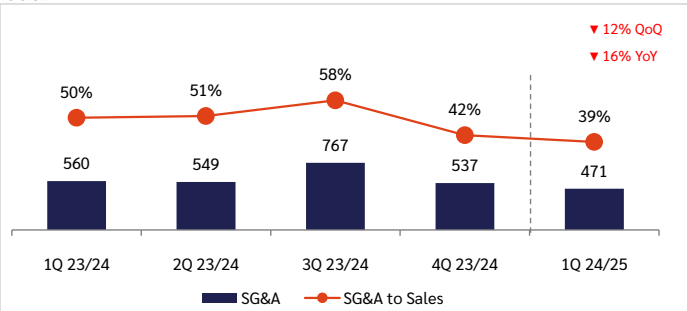
### REVENUE



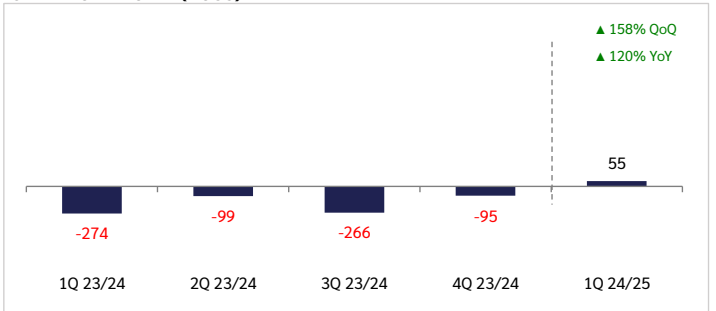
### GROSS PROFIT



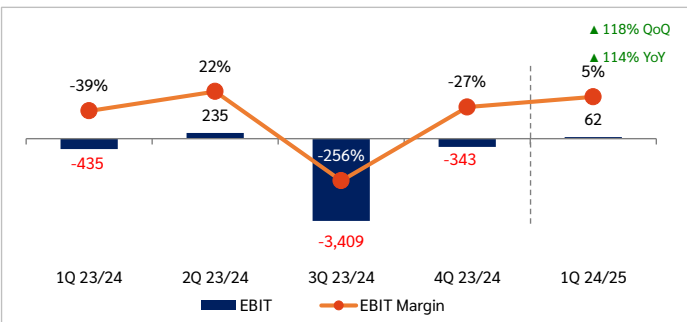
### SG&A



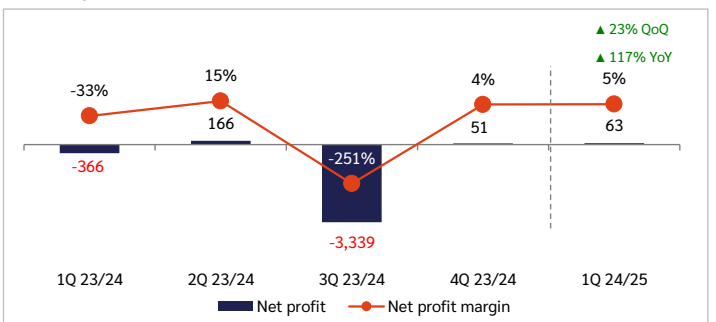
### SHARE OF PROFIT (LOSS)



### EBIT



### NET PROFIT



## III. 1Q 2024/25 BUSINESS UPDATE

### ADVERTISING



- Delivered innovative advertising campaigns and precise strategies to clients using its prime media location
- Converting static to digital screen, enlarging ads space and improved ads surrounding
- Utilization rate stood at 47%, +2% YoY

### DIGITAL SERVICES



- Number of Rabbit Cards reached 18.2mn cards, +10% YoY



- Sold 62,756 insurance policies. +24% YoY, with GWP of THB 805mn. +19% YoY



- Outstanding loan increased to THB 802mn, +212% YoY

### DISTRIBUTION



- Super Turtle opened 2 Turtle shops, bringing total to 23 shops, and opened 1 SuperRich Turtle shop, bringing total to 8 shops. Occupancy rate of lease space rose to 73% from 60% YoY



- Fanslink continued to focus on its own-branded products, bringing Gross profit margin to 19%, from 12% YoY

### SUSTAINABILITY



- Maintained its position in SET100 for July-December 2024



- VGI is Carbon Neutral for offsetting emission with Carbon Credits of 2,824 TCo2 for the 2nd consecutive years



- VGI is part of MSCI Global Small Cap Index for 4 consecutive years