

VGI PUBLIC COMPANY LIMITED

FY2024/25 PERFORMANCE DASHBOARD ENDED MARCH 2025



I. FY2024/25 KEY FINANCIAL PERFORMANCE

VGI reported revenue from services and sales of THB 5,219mn, +8% YoY. Advertising and Digital Services revenue grew 14.7% and 6.6% respectively, while Distribution revenue declined 0.5%. VGI recorded share of profit from JV and associates of THB 229mn, reversing the share of loss recorded in last year, resulting in a net profit of THB 501mn.

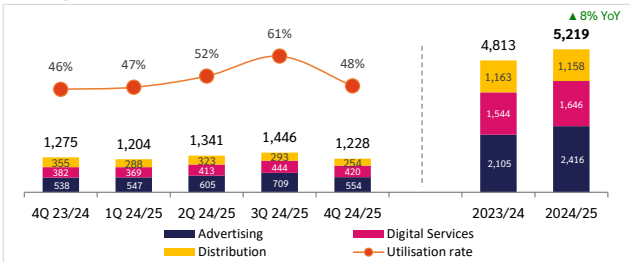
Please find more details at <https://investor.vgi.co.th/en/document/viewer/151028/md-and-a-fy-2024-25>

(Unit: THB mn)

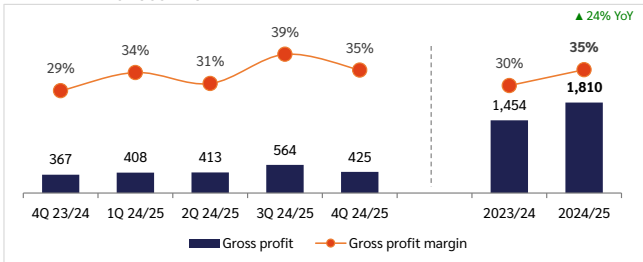
REVENUE	GROSS PROFIT	EBIT	NET PROFIT	BALANCE SHEET (as of 31 MAR 25)
5,219mn ▲ 8% YoY	1,810mn ▲ 24% YoY	428mn ▲ 111% YoY	501mn ▲ 114% YoY	Asset 39,666mn Liabilities 2,912mn Equity 36,754mn IB Debt 0mn D/E Ratio 0.00X

II. HISTORICAL FINANCIAL PERFORMANCE

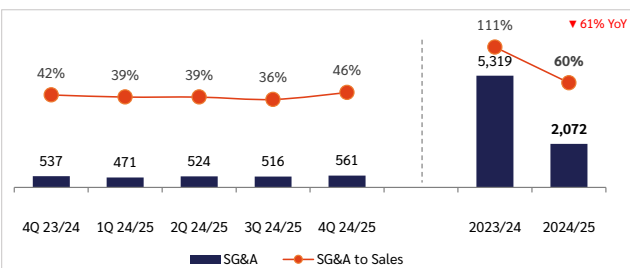
REVENUE



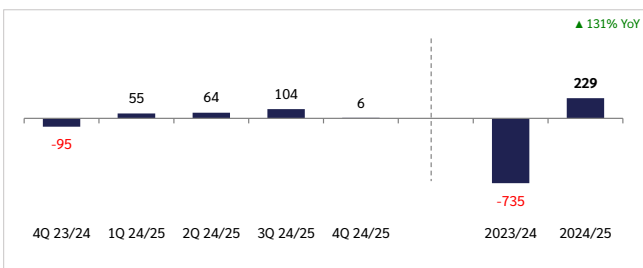
GROSS PROFIT



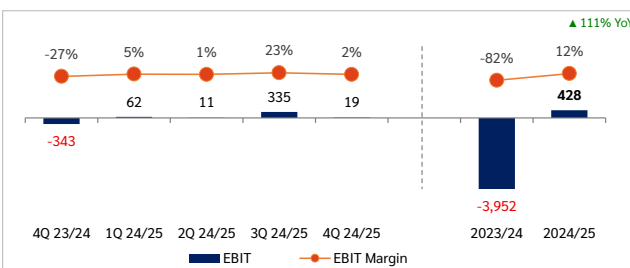
SG&A



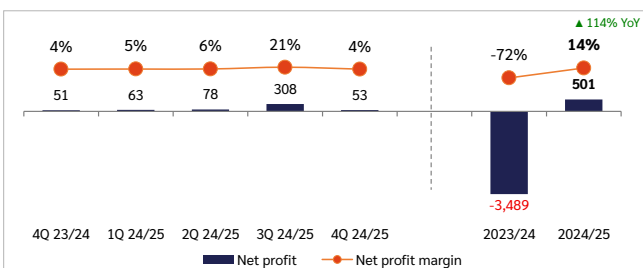
SHARE OF PROFIT (LOSS)



EBIT



NET PROFIT



III. FY2024/25 BUSINESS UPDATE

ADVERTISING



VGI has launched 3 new advertising packages:

- 1) **Super BKK**, a comprehensive OOH media package reaching 80% of Bangkok's population.
 - 2) **Super BTS**, a high-frequency advertising package on BTS skytrain.
 - 3) **Grand Static**, a large-scale static media combining station walls and ceiling
- FY2024/25 Utilisation rate improved to **52.0%**. (compared to 48.0% in FY2023/24)

DIGITAL SERVICES



The number of Rabbit cards reached **19.6mn cards**. +10.5% YoY



Sold **234,801 insurance policies**, an increase of 4.1% YoY, with 70.2% from motor insurance and 29.8% from others.



Outstanding loan portfolio reached **THB 1,035 mn**, +41.5% YoY.

DISTRIBUTION



During FY2024/25, a total of 5 new Turtle shops were added, bringing the **total to 27 shops**



Superrich Turtle expanded 7 shops, bringing **total to 9 shops**



Developing owned brand products to enhance its profitability. **Gross profit margin improved to 24.5%** from 13.6%

AWARD



The World's most sustainable company within the Media, Movies & Entertainment industry



PREPARED BY VGI IR