

# VGI PUBLIC COMPANY LIMITED

1Q 2025/26 PERFORMANCE DASHBOARD ENDED 30 JUNE 2025



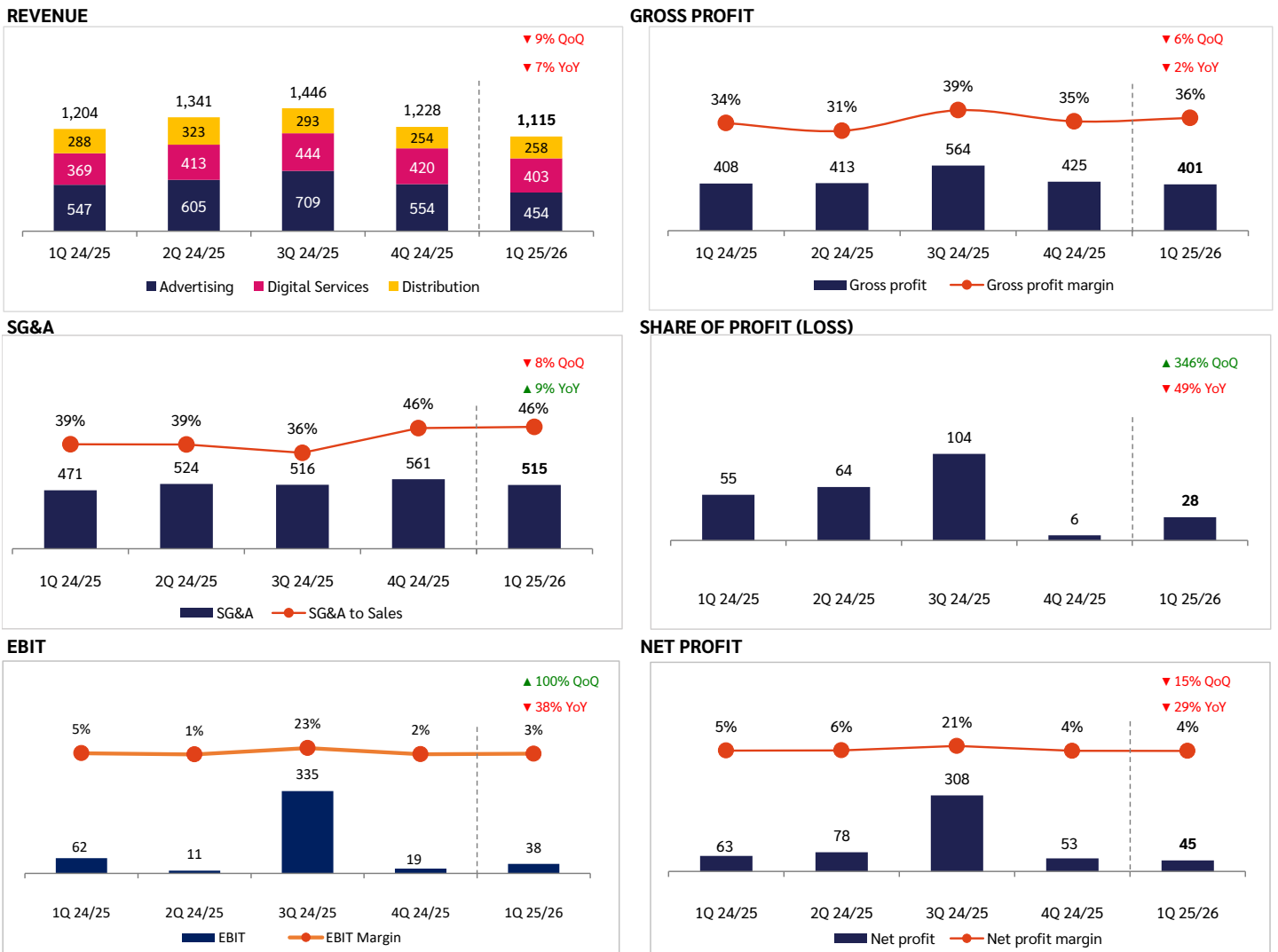
## I. 1Q 2025/26 KEY FINANCIAL PERFORMANCE

VGI reported revenue from services and sales of THB 1,115mn, down 7.4% YoY, mainly from the Advertising and Distribution businesses, while Digital Services revenue grew YoY. VGI recorded share of profit for investments of THB 28mn. Other income was THB 125mn. VGI reported a net profit of THB 45mn, with a net profit margin of 4.0%

Please find more details at: <https://investor.vgi.co.th/en/document/viewer/160313/md-and-a-1q-2025-26>

REVENUE	GROSS PROFIT	EBIT	NET PROFIT	BALANCE SHEET (as of 30 JUN 25)
1,115mn ▼ 7% YoY	401mn ▼ 2% YoY	38mn ▼ 38% YoY	45mn ▼ 29% YoY	Asset 39,372mn Liabilities 3,014mn Equity 36,358mn IB Debt 0mn D/E Ratio 0.00X

## II. HISTORICAL FINANCIAL PERFORMANCE



## III. 1Q 2025/26 BUSINESS UPDATE

### ADVERTISING

VGI launched the **Platform Shelter** a new advertising product installed at BTS stations including Asok, Phrom Phong, Sala Daeng, and Chong Nonsi, with 4 placements each. The shelters combine balustrades and roof structures, featuring over 70 sqm of static displays and LED screens to engage high-purchasing-power audiences at key transit hubs.

**Advertising media utilisation rate**, excluding street furniture, stood at **45.2%**, up from 42.4% YoY.

### DIGITAL SERVICES

Number of Rabbit Cards reached **20.0mn**, + 9.9% YoY.

Sold **58,347** Insurance policies, with 63.8% from motor insurance and 36.2% from other types of insurance.

Outstanding loan increased to **THB 1,135.3mn.** + 41.6% YoY

### DISTRIBUTION

There were **28** Turtle shops, 22 of which were at Green Line, 3 at Yellow Line and 3 outside BTS stations. **Occupancy rate of lease space rose to 59.5%** from 58.9% YoY

Fanslink focused on its own-branded products under **Pando** (pet care) and **EZHome** (electrical appliance), driving higher profitability through active marketing campaigns and sales activities.

### SUSTAINABILITY

VGI is recognized as **the world's most sustainable company in the Media, Movie & Entertainment Industry** by S&P Global.

Company shares listed in **SET100** Index (Jan-Mar 2025) and **SET50** Index (from April 2025)

**BTS donated THB 100mn** for Thailand - Cambodia border relief and VGI honored soldiers with **longest Thai flag train display** (August 2025)